COREStyles SUMMARIZED

Quadrant: Artistic



TRAILBLAZER | Artistic/Inspired (Double Dynamic)

Driving Question: what's engaging and ideal?
Key Word: Engagement
How Others May See You? Creative, Expressive, Courageous, Willing to forge a new path
Quadrant Blend Description: Dynamic in both how you engage with the world and how you press toward what you see as ideal
Possible Key Values: Creativity, Gratitude, and Wisdom
May Struggle With: Completing unengaging tasks and determining the right thing to do
Key Wants: To enjoy and refine the moment



GALVINIZER | Artistic/Ethical (Paradox)

Driving Question: what's engaging and right?
Key Word: Engagement
How Others May See You? Creative, Principled, Expressive, Dependable
Quadrant Blend Description: Dynamic in what you see as engaging and resolute in what you know is right
Possible Key Values: Creativity, and
May Struggle With: Completing unengaging tasks and motivating others to action
Key Wants: To enjoy and define the moment



DEVELOPER | Artistic/Productive (Double Motion)

Driving Question: what's engaging and optimal?
Key Word: Engagement
How Others May See You? Disciplined, Results-oriented, Observant, Curator of ideas
Quadrant Blend Description: Consistently moving and driven to accomplish tasks
Possible Key Values: Determination
May Struggle With: Seeing the ideal in a difficult situation or slowing down to look for a solution
Key Wants: To enjoy and measure the moment

Quadrant: Productive



BUILDER | Productive/Artistic (Double Motion)

Driving Question: what's optimal and engaging?
Key Word: Enterprising
How Others May See You? Results-oriented, Creative, Expressive, Determined
Quadrant Blend Description: Consistently moving and doing something, driven by accomplishing tasks and engaging with others
Possible Key Values: Determination, Creativity, and Connection
May Struggle With: Coming to resolution on matters, determining what you think is right
Key Wants: To measure and enjoy the moment



DRIVER | Productive/Inspired (Paradox)

Driving Question: what's optimal and ideal?
Key Word: Enterprising
How Others May See You? Disciplined, Courageous, Strong, Generous
Quadrant Blend Description: Resolute in taking action, dynamic when it comes to what you see as ideal
Possible Key Values: Determination and Gratitude
May Struggle With: Embracing new or different ideas or opinions, slowing down to determine the right thing to do in a given situation
Key Wants: To measure and refine the moment



DIRECTOR | Productive/Ethical (Double Resolve)

Driving Question: what's optimal and right?
Key Word: Enterprising
How Others May See You? Principled, Dependable, Results-oriented, Determined
Quadrant Blend Description: Resolute in what you see as right, steadfastly focused on what is before you
Possible Key Values: Strength, Integrity, and Responsibility
May Struggle With: Integrating new and different experiences or turning new ideas into measurable action
Key Wants: To measure and define the moment

Quadrant: Ethical



FOUNDER | Ethical/Productive (Double Resolve)

Driving Question: What's right and optimal?
Key Word: Ethos
How Others May See You? Principled, Accountable, Sensible, Results-oriented
Quadrant Blend Description: Resolute and action-oriented, driving forward based on what you believe is right
Possible Key Values: Integrity, and Determination
May Struggle With: Abstract ideas that aren't actualized or analysis for the sake of analysis
Key Wants: To define and measure the moment



GENERATOR | Ethical/Inspired (Paradox)

Driving Question: What's optimal and ideal?
Key Word: Ethos
How Others May See You? Disciplined, Courageous, Strong, Generous
Quadrant Blend Description: Resolute in taking action, dynamic when it comes to what you see as ideal
Possible Key Values: Determination and Gratitude
May Struggle With: Embracing new or different ideas or opinions, slowing down to determine the right thing to do in a given situation
Key Wants: To measure and refine the moment



BENEFACTOR | Ethical/Inspired (Double Motion)

Driving Question: What's right and ideal?
Key Word: Ethos
How Others May See You? Principled, Accountable, Intentional, Grateful
Quadrant Blend Description: Resolute in what you think is right, moving towards what you see as ideal
Possible Key Values: Integrity, Generosity, and Empathy
May Struggle With: Embracing new things or initiating new courses of action
Key Wants: To define and refine the moment

Quadrant: Inspired



ADVOCATE | Inspired/Ethical (Double Mind)

Driving Question: What's ideal and right?
Key Word: Ethereal
How Others May See You? Thoughtful, Empathetic, Dependable, Sacrificial
Quadrant Blend Description: Dynamic in what you see as ideal, resolute in what you see as right
Possible Key Values: Gratitude and Integrity
May Struggle With: Embracing new things or turning thoughts and ideas into measurable action
Key Wants: To refine and define the moment



INFLUENCER | Inspired/Productive (Paradox)

Driving Question: What's ideal and optimal?
Key Word: Ethereal
How Others May See You? Disciplined, Results-oriented, Generous, Trustworthy
Quadrant Blend Description: Dynamic in what you see as ideal, resolute when it comes to taking action and being productive
Possible Key Values: Gratitude and Determination
May Struggle With: Embracing new or different opinions or ideals, slowing down to determine the right thing to do in a given situation
Key Wants: To refine and measure the moment



CULTIVATOR | Inspired/Artistic (Double Dynamism)

Driving Question: What's ideal and engaging?
Key Word: Ethereal
How Others May See You? Courageous, Observant, Creative, Expressive
Quadrant Blend Description: Driven by your ideals, dynamic in what you view as engaging
Possible Key Values: Gratitude and Connection
May Struggle With: Coming to resolution on matters, determining what they think is right and taking action
Key Wants: To refine and enjoy the moment